



For Immediate Release

Date: December 8, 2009

Contact: George Liscinsky
RecoveryPlanner, Inc.
+1 (203) 455-9990
gliscinsky@recoveryplanner.com

RecoveryPlanner Announces Competitive Product Replacement Program for BCM Software

Trumbull, CT – December 8, 2009 – RecoveryPlanner announces a direct replacement program for organizations currently using a BCM software product that may be impacted by changes or have uncertainty about the current state of their BCM vendor. RecoveryPlanner provides a low risk alternative for those concerned about the availability of their current Business Continuity Management environment.

The RecoveryPlanner RPX offering provides both economic as well as direct functional benefits that will enable businesses to switch from their current Business Continuity system provider. By providing an automated and easy to use set of tools, moving an existing BCP system to the RecoveryPlanner system has been streamlined and simplified. The RecoveryPlanner RPX product coupled with experienced professional services staff along with credits for the remaining balance of any SaaS or support contract makes the RecoveryPlanner solution an easy and low risk way to replace an existing Business Continuity system. Organizations taking advantage of this offering will be able to sustain business continuity with little or no impact to current business operations.

“Our offering to companies potentially impacted by a change in control of their current provider is aligned with our European expansion strategy for 2010,” said Joe Zein, President of RecoveryPlanner. “Together with our Partners and current multinational customers, we are well positioned to deliver advanced Business Continuity Solutions to companies in the EU as well as provide local support for our growing portfolio of multinational customers.” Mr. Zein went on to say, “With strategically located data centers and a broad network of partners, we have the infrastructure and resources available to deliver and support any customers that wish to change their current BCM provider.”

RecoveryPlanner’s partnership with Blackmores; a UK based consultancy specializing in standards compliance, provides a local presence and system delivery capability that has deep knowledge of pertinent standards such as BS 25999 and the RecoveryPlanner RPX product. “With the RecoveryPlanner RPX platform we are in a unique position to assist customers with their transition to the RecoveryPlanner platform,” said Melanie Blackmore, Managing Director of Blackmores.



About Blackmores

Blackmores provides systems that help organizations achieve goals through process optimization, management focus and disciplined management thinking. Blackmores specializes in BS 25999 Business Continuity Planning

About RecoveryPlanner.com, Inc

Founded by experts in business continuity and recovery in 1999, RecoveryPlanner delivers comprehensive Business Continuity Management products and professional services. RecoveryPlanner pioneered the concept of web-based Business Continuity Planning and Disaster Recovery solutions in one comprehensive solution.

Please contact the following for additional information:

George Liscinsky
Senior Vice President
RecoveryPlanner
Trumbull, CT
+1 (203) 455 9990